



Idaho's Energy Future

A Proposal for the Development of Idaho's Energy Plan

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Dr. John Freemuth Center for Advanced Energy Studies





The Team

- Idaho based, with a wealth of energy industry, public policy, consensusbuilding and communications experience
- Washington Policy and Analysis:
 - Provides strategic business intelligence, analysis and advisory services for many of the world's largest energy and technology companies
 - John Kotek, Senior Consultant
 - Scott Campbell, President and CEO
 - Bill Martin, Chairman
- The Gallatin Group:
 - Provides public affairs strategy, government relations and strategic communications to major clients throughout the Northwest
 - Marc Johnson, President
 - Lyn Darrington, Principal
 - Isaac Squyres, Principal
 - John Etchart, Partner
 - Bob Rowe, Of Counsel

The Team (cont'd)

• CH2M Hill:

- A global leader in full-service engineering, consulting, construction, and operations. CH2M Hill has been involved in a long list of successful Idaho energy projects.
- Jeff Osterman, Business Development Manager
- David Gray, Management Consultant, Energy and Utility Economics
- Robert Putnam, Renewable Energy Technical Services Manager

Center for Advanced Energy Studies:

- An academic and research institution in which the Idaho, regional, and other national universities and the international community cooperate with the INL to conduct energy-related research, policy conceptualization, public dialogue and other events.
- Dr. John Freemuth, Interim Associate Director, Energy Policy Institute
- Michael Louis, Assistant Director, Energy Policy Institute

The Approach

- The process is key to development of a credible and sustainable Idaho Energy Plan must be open and inclusive
- Develop a solid understanding of four key factors:
 - energy supply and demand growth
- economic impacts

- environmental impacts

- public attitudes and concerns
- Evaluate and recommend policy proposals
- Issue Draft Idaho Energy Plan
- Solicit public comment
 - public meetings
 - the Internet
 - mail
- Finalize Idaho Energy Plan and communicate results
 - press briefings
 - testimony

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A Suggested Timeline for the Development of Idaho's Energy Plan

Develop Issue Plan and **Public Review Key Understandings Draft Plan** Communicate Results and Comment Generate a menu of Policy **Understand Supply and Demand Options** Growth > Review other state energy plans > Review/develop demand forecasts > Examine federal legislation > Review assumptions underlying Conduct literature searches forecasts > Review capacity addition plans **Incorporate Public** Comments and Issue Final Idaho Energy **Understand Environmental Impacts** Plan **Issue Draft Idaho Energy Plan for** > Prepare an energy choices primer for **Public Comment** Legislators, decision-makers, the public > Develop an energy/environment **Prepare Draft Idaho** Public meetings modeling tool for Legislators **Energy Plan** ➤ On-line comments **Communicate Results** Comment by mail **Understand Economic Impacts** Press briefings of Idaho Energy Plan > Supplement the modeling tool to assess Press briefings economic impacts > Testimony before Idaho Legislature **Understand Public Attitudes** > Assess public attitudes through: > Reviews of existing surveys ➤ Focus groups/polling ➤ Public meetings

Conclusion

• We commend the Legislature for having the wisdom to identify Idaho's energy vulnerabilities and the foresight to highlight the issues while there is still time to address them proactively

• We look forward to the opportunity to work with the Committee on this most timely and important effort